

Shaping the Digital Future in Eastern Germany

Date: Nov 20, 2018

Location: Beijing | China

Invitation

Germany Trade & Invest (GTAI) cordially invites you to an investor conference in Beijing on Tuesday, November 20, 2018. The focus will be on the digital economy and start-ups. You can look forward to specialist presentations from industry experts and Chinese businesses who have successfully invested in Germany.

Agenda

03:00PM	Registration & Networking
03:30PM	Welcome & Opening Words Dr. Clemens von Goetze, Ambassador, <i>Embassy of the Federal Republic of Germany</i> <i>MOFCOM</i> (tbc)
03:50PM	Advantages and Innovation Opportunities in Eastern Germany Silke Poppe, Director Eastern Germany, <i>Germany Trade & Invest</i>
04:00PM	Eastern Germany – Special Location Highlights Economic development agencies of the federal states
04:20PM	Coffee Break & Networking
04:30PM	AI - Made in Germany: Chances & Opportunities in Germany Marc Rohr, Director Digital & Service Industries, <i>Germany Trade & Invest</i>
05:00PM	The Experience of Starting a Business in Germany Dr. Xiaomao Wu, Founder & CEO, ACM Senior Editor, <i>GRIT WORLD</i>
05:30PM	Techcode Berlin: The Chinese Innovation Factor in Europe's Startup Capital Emon Wang, General Manager Germany, <i>TechCode Accelerator (Germany) TCAC GmbH</i>
06:00PM	Questions & Answers
06:15PM	Networking with Dinner Buffet
	Master of Ceremonies: Robert Herzner, Senior Manager, <i>Germany Trade & Invest</i>

Our Partners



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