International Market Insights: Germany

Expert panel on Germany’s Digital Care Act, market trends and opportunities

Date: Mar 11, 2020
Location: Orlando, FL | USA

Invitation

The demand for digital solutions in the German healthcare system is growing steadily. With the new Digital Care Act the digitization of the healthcare system in Germany will further expand and digital healthcare solutions are increasingly finding its path into primary care and various consumer healthcare segments.

Time: 10:00-11:30 AM
Venue: Salon 11, Rosen Centre, HIMSS20,
Orange County Convention Centre, Orlando

Speakers include Sebastian Zilch, Managing Director of the German Association of Healthcare IT Vendors (bvitg), and Julia Hagen, Director Regulatory & Politics at health innovation hub of the German Federal Ministry of Health. The session is hosted by GTAI and will provide insights into Germany’s digital health market including the latest regulatory changes and the “Fast Track Program” for medical apps.

Our speakers are:

- Dr. Marcus Schmidt, Director Healthcare, Germany Trade & Invest
- Julia Hagen, Director Regulatory & Politics, health innovation hub
- Sebastian Zilch, Managing Director, German Association of Healthcare IT Vendors (bvitg)
Meet Germany Trade & Invest and make an appointment with our industry expert Julia Pietsch and learn more about business opportunities in Germany.

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Submit your question

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