

Day of German Unity - Reception

Date: Oct 06, 2015

Location: Washington, D.C. | USA

DETAILS

GALLERY

Germany Trade & Invest was once again the German Embassy's official partner for the annual Day of German Unity reception in Washington D.C..

On October 6th, 2015 Federal President Joachim Gauck together with White House Chief of Staff Denis McDonough, German Ambassador Peter Wittig as well as GTAI celebrated with more than 2,500 people at the German Embassy. The date of the celebration happened to fall on German-American Day, which celebrates the legacy of German heritage in the United States and the transatlantic relationship today. Federal President Joachim Gauck said in his speech: "My wish for the future is that we focus on our strengths, including those that derive from our transatlantic partnership and from our German-American friendship. This confidence in our own ability to shape the future is, to my mind, the message at the heart of the phrase, "We the People."

On a wonderful night with very mild temperatures, guests at the garden party very much enjoyed the sounds of one US- and two Bundeswehr bands. The delicious menu offered guests a culinary tour through Germany, featuring different regions and of course among other specialities, Bratwurst and German beer.

During the entire evening, *Germany Trade & Invest* welcomed interested guests at an information booth and provided information and brochures on the promising business potentials for US companies in Eastern Germany. Representatives of the business development corporation of Bavaria, Brandenburg, Hesse, Mecklenburg-Vorpommern, Nordrhein-Westfalen, Saxony, Saxony-Anhalt as well as Thuringia were also present and helped to answer questions regarding investment opportunities in Germany. Further guests represented Washington's diplomatic community as well as US colleagues in government, military, the arts and many more fields; and representatives of German partner organizations.

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