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## Mecklenburg-Vorpommern

Mecklenburg-Vorpommern, also known as the “**land of a thousand lakes**” ▶ occupies a land surface area of 23,193 square kilometers and is home to a population of 1.6 million. All told, the state actually has more than two thousand lakes which - together with countless nature parks, castles, quaint Hanseatic villages, an expansive coastal region and white cliffs – form the basis for the region’s thriving **tourism** ▶ sector. Rostock is the largest city in the federal state with around two hundred thousand inhabitants, followed by the state capital, Schwerin, with a population of just over 91 thousand.

The state’s 350 km long Baltic Sea coastline proves as equally attractive for a number of industry sectors. More than EUR 500 million has been invested in shipyard and port infrastructure in recent years. As a result, Mecklenburg-Vorpommern has become one of northern Europe’s most important **shipbuilding and sea trade** ▶ centers. First-class ports and modern transportation infrastructure prove optimal for the region’s central location between Scandinavia and eastern Europe. Companies located in Mecklenburg-Vorpommern also benefit from the proximity to the two largest cities in central Europe – Hamburg and Berlin.

Larger companies active in the maritime economy include the globally active *Deutsche Seereederei* and *Scandinaves* (both headquartered in Rostock). Weiße Flotte GmbH, with headquarters in Stralsund, operates regional passenger and car ferry services. The presence of a large number of shipyards along the Baltic coastline – including Nordic Yards in Wismar and Rostock-Warnemünde and the mid-sized Hanse Yachts AG in Greifswald – add to the number of **successful companies** ▶ in Mecklenburg-Vorpommern.

International mobile crane manufacturer *Liebherr* also produces maritime, mobile harbor, and offshore cranes from its Rostock location.



Leopold Berthold - Geschäftsführer Liebherr-MCCtec Ros | © Liebherr-MCCtec Ros

"Our production site in Rostock plays an important role for the maritime crane division of Liebherr. Direct access to the sea and the general conditions in this region offer best opportunities for sales and competition on the international market."

Leopold Berthold  
Managing Director Liebherr-MCCtec Rostock GmbH

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Two of Germany's oldest universities – in the guise of the Ernst-Moritz-Arndt University in Greifswald and the University of Rostock – are also located in Mecklenburg-Vorpommern. In addition, there are a large number of leading-edge research and development enterprises as well as **cluster** ▶ that shape the federal state into a dynamic location for high-tech, bio-technology, and medical technology.

**Other important sectors** ▶ include the timber, logistics, agriculture, food processing, and service industries.

**Doing business in Rostock-Warnemünde**



Silke Poppe | © GTAI

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