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Brandenburg

The industry state of Brandenburg forms - together with Berlin - **Germany's capital region** ▶. With a land area of around 30 thousand square meter, the capital region is as big as Belgium. A population of around six million means the region is more densely populated than countries like Denmark, Norway and Finland. Potsdam is Brandenburg's state capital with other major urban centers including Brandenburg an der Havel, Cottbus, and Frankfurt/Oder.

Major European transport routes, including Paris – Warsaw - Moscow and Stockholm – Prague – Vienna, traverse the region. All important European growth markets are within a one-day truck drive from the German capital city region. The federal state has built on this advantage by investing in a **state-of-the-art infrastructure** ▶. Brandenburg and Berlin now count among Germany's top three **leading logistics centers** ▶.



Dr. Stephan Zoll - Vice President eBay Germany | © eBay Germany

"As eBay Germany is located in Brandenburg, just outside the gates of Germany's vibrant and lively capital, an exciting workplace is guaranteed. In addition, the leisure and repose offered by the proximity to the popular Lake Wannsee in Dreilinden enables a relaxed and calm working atmosphere."

Dr. Stephann Zoll

Vice Präsident eBay Germany

Brandenburg's excellent infrastructure and the highest research density level in Germany, 50 thousand scientists and 180 thousand university students, complemented by **tailored incentives** ▶, help create a highly attractive investment climate. Brandenburg is home to a well-established Mittelstand of **SMEs as well as global players** ▶ including Arcelor Mittal, Amazon, Bombardier, eBay, Daimler, Lufthansa Technik, MTU Aero Engines, Rolls-Royce, Vattenfall, and VW.

Brandenburg's economy continues to develop positively. The state has been recognized as the most dynamic region three times to date. The location is also a leader in the **energy sector** ▶, with the lodestar for the best renewable energies federal state shining brightly over Brandenburg.

But Brandenburg not only provides outstanding prospects for businesses and employees, the heavily forested state - with three thousand lakes and a rich cultural life, numerous castles and memorials – also meets the most demanding **quality of life** ▶ expectations.

Doing business in Potsdam



Silke Poppe | © GTAI

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