



© Fotolia/JFL Photography

Berlin

Almost 892 square kilometers in size and with a population of 3.3 million, Berlin is the capital city and seat of government in the Federal Republic of Germany. A federal state in its own right, Berlin forms the center of the Berlin/Brandenburg Metropolitan Region.

Beyond its vibrancy, the capital city provides access to **excellent infrastructure** ▶, proximity to the most important decision makers, and goal-based business incentives.

A number of companies' decision to locate their businesses in Berlin has helped make the city a strong business location. Major concerns including Daimler, Deutsche Bahn, Deutsche Telekom, Siemens, and Sony have set up headquarters in the city.

Just as many small and medium-sized, mostly young and innovative companies have made Berlin their home. Berlin is also an important center for the **creative and media industry sectors** ▶. In just two decades, Germany's biggest city has not only become a gateway between east and west, but has been transformed into one of the most vibrant, creative, and innovative cities in the world. More on the start-up scene in eastern Germany here: **2016 GTAI - markets on Air** ▶



The city is also characterized by a multitude of science and research institutions, making it **Germany's strongest research region** ▶ since 2012. The synergy effects that arise from the interaction of the city's four universities, the Charité - Universitätsmedizin Berlin, seven colleges and four art schools, 29 private colleges and more than 60 research facilities, contribute significantly to the success enjoyed by many companies.



Björn Grope - Regionalleiter Privatkundengeschäft Vodafone | © Vodafone

"The German capital region of Berlin and Brandenburg is establishing itself more and more as a center of the European start-up scene – in all industry sectors. As a result, the region is making a significant contribution to economic growth in Germany. This emerging location is the ideal environment for an innovative company like Vodafone. The capital region's extensive work-life balance offer is also highly attractive to companies and employees alike."

Björn Grope

Area Manager Private Customers Vodafone Deutschland

Last but not least, Berlin provides its residents with an outstanding quality of life – which also serves to attract countless tourists to the capital each year. The city's **diverse cultural attractions** ▶ range from museums and sites of historical interest to music and theater events of all kind. And, were this not enough, a pulsating night life and excellent shopping opportunities provide further attraction in the teeming metropolis.



Silke Poppe | © GTAI

CONTACT US

Silke Poppe

Director

☎ +49 30 200 099-0

✉ [Submit your question](#)

All rights reserved. Any reproduction in whole or part only with express written permission. All efforts are made to ensure integrity of the content, however we are not liable for any mistakes that may occur.

© Germany Trade and Invest 2017

Promoted by Federal Ministry for Economic Affairs and Energy in accordance with a German Parliament resolution.